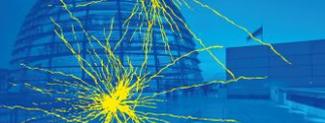


SPONSORSHIP & EXHIBITION



Opportunities
Brochure

**XVI European Meeting
on Glial Cells
in Health and Disease
Berlin | July 8–11, 2023**



The European Meeting on Glial Cells in Health in Disease

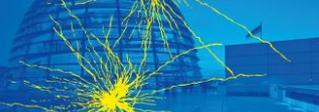
The European Meeting on Glial Cells in Health and Disease invites participation from neuroglia researchers from all over the world. This meeting is the largest assembly of scientists working on glial cells and has no equivalent in the world, neither in the US nor in Asia. Having a very strong scientific community in glial research and their impact on brain diseases in Europe, the meeting is always based in Europe.

29 years after being established by an inaugural meeting in Heidelberg in 1994, the European Glial Meeting has become the world's largest and most comprehensive scientific gathering on glial cell biology and medicine. It is held every two years.

Participants are doctoral students, postdoctoral researchers, senior post-docs, senior scientists, clinicians, and representatives from the pharmaceutical industry. About 20% of the participants are students. Most participants originate from European countries, but the European Glial Meeting welcomes a large audience from North America and Asia as well.

During the congress, participants will experience and discuss seven plenary lectures, 30 symposia, a workshop and a large poster as well as technical exhibits that define and extend the cutting edges of this important field of research by presenting the most recent ideas. In particular, the large number of poster presentations, which summarise new concepts and recent findings in the field, indicate a great opportunity to establish novel collaborations between different labs in Europe and beyond. With it's about 800 expected poster presentations, which receive extensive time slots within the scientific programme, the European Glial Meeting reinforces its focus to provide a forum for students and young researchers to exchange latest research with the community.

A unique feature of the congress is the introductory course on glial biology related to brain diseases. This course provides background information for those who are new in the field or would like to enter the field. This very well attended pre-congress event attracts around 300 students, researchers from related areas, clinical scientists, and industry representatives.



Date	July 8 – 11, 2023	
Venue	Estrel Congress Center Sonnenallee 225 12057 Berlin, Germany	ESTREL BERLIN https://www.estrel.com/en/
Participants	expected in 2023	1,500 (800 poster presentations)
Demography	2021 virtual:	1,055 (565 poster presentations)
	2019 Porto, PT:	1,500 (927 poster presentations)
	2017 Edinburgh, GB:	1,300 (787 poster presentations)
	2015 Bilbao, ES:	1,100 (703 poster presentations)
	Origins:	Top ten countries:
	72% Europe	Germany, United States, United Kingdom, France, Spain, Italy, Portugal, Switzerland, Republic of Korea, Netherlands
	14% North America	
	10% Asia	
	3% South America	
	1% Australia / New Zealand	
Meeting Secretariat	K.I.T. Group GmbH Dresden Christina Norkus Bautzner Str. 117–119 01099 Dresden, Germany Phone: +49 351 65573-136 Email: info@glia2023.eu	 www.kit-group.org
Scientific Secretariat	Meino Alexandra Gibson Max Delbrück Center for Molecular Medicine (MDC) Robert-Rössle-Str. 10 13092 Berlin, Germany Email: gibson@mdc-berlin.de	
Web	www.glia2023.eu	Programme overview Detailed Programme

Programme Committee

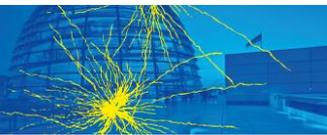
Magdalena Götz, Chair (Germany)
Nicola Allen (USA)
Alfonso Araque (USA)
Felipe Barros (Chile)
Gonçalo Castelo-Branco (Sweden)
Anne Desmazières (France)
Leda Dimou (Germany)
Pascale Durbec (France)
Angela Giangrande (France)
Helmut Kettenmann (Germany)
Alison Lloyd (UK)
David Lyons (UK)
Anna Victoria Molofsky (USA)
Klaus-Armin Nave (Germany)
Bo Peng (China)
Carla Taveggia (Italy)

Organising Committee

Helmut Kettenmann, Chair (Germany)
Anne Baron-Van Evercooren (France)
João Bettencourt Relvas (Portugal)
Hendrikus W. G. M. Boddeke (Netherlands)
Peter Brophy (United Kingdom)
Bernardo Castellano (Spain)
Pascale Durbec (France)
Charles French-Constant (United Kingdom)
Johannes Hirrlinger (Leipzig)
Kristjan Jessen (United Kingdom)
Rebecca Matsas (Greece)
Carlos Matute (Spain)
Rhona Mirsky (United Kingdom)
Eva Sykova (Czech Republic)

Local Organising Committee

Helmut Kettenmann, Chair (Max Delbrück Center for Molecular Medicine, Berlin)
Johannes Hirrlinger, Co-Chair (Carl-Ludwig-Institut for Physiology, Leipzig)
Susanne Wolf, Co-Chair (Charité – Universitätsmedizin Berlin)
Matthias Endres (Charité – Universitätsmedizin Berlin)
Karen Gertz (Charité – Universitätsmedizin Berlin)
Christoph Harms (Charité – Universitätsmedizin Berlin)



Venue

Berlin is in demand worldwide as a laboratory for the future. Research, science and innovation from all nations come together here to design the life of tomorrow. The four state universities, 23 private universities, 70 non-university institutions and 22 technology parks attract an international scientific community every year.

Located in the heart of Europe, Berlin is a convenient hub for rail connections and flights. You can easily reach Berlin from almost every major city worldwide.



The XVI European Meeting on Glial Cells in Health and Disease will take place at the Estrel Congress Center (ECC), one of the largest and most modern congress, trade fair and event locations in Berlin. With 30,000 sqm of function space, the ECC offers just the right variety to host the European Glial Meeting 2023. The ECC is located in the vibrantly diverse Berlin district Neukölln – renowned for its lively mix of the old and new.



Sponsorship & Exhibition Opportunities

On the following pages, all sponsorship and exhibition opportunities at the European Glial Meeting 2023 are described in detail. In addition, we are certainly delighted to discuss tailor-made packages that suit your interests best. For tailor-made offers, please contact the meeting secretariat via email (info@glia2023.eu) or by phone (+49 351 655 73 137).

Prices / Taxation

All sponsorship and exhibition amounts are indicated as net prices and will be invoiced with an additional 19% VAT.

How to Book

All sponsorship / exhibition options can be booked via the [online application form](#). Once submitted, the meeting secretariat will contact you to confirm the receipt and clarify potential questions or discuss a tailor-made package. Subsequently, you will receive the sponsorship / exhibition agreement and invoice. In spring 2023, a detailed manual including relevant exhibition information will be provided. Please note the above-mentioned taxation information.

Assignment of Sponsorship Items and Exhibition Spaces

Sponsorship items and exhibition spaces will be assigned on a “first come, first served” basis, according to the sponsorship level and application date. Please note that sponsors, who also choose to have an exhibition booth, may choose their preferred exhibition space prior to any other exhibitor. Exhibitors may indicate their preferred positioning in the exhibition area. A preliminary floor plan is [available here](#).

Deadline for application: March 31, 2023

After the deadline all sponsorship items and exhibition spaces will be allocated to the applied industry partners (according to sponsorship level and application date). For all later requests, we will make every effort to provide the requested items but cannot guarantee availability.

Sponsors’ & Exhibitors’ Basic Benefits

Each sponsorship and exhibition package includes the following benefits:

- Listing on the congress website and in the congress app with name, profile, logo and link to own website
- Complimentary congress registration(s) according to booked sponsorship / exhibition package

Sponsorship Levels

Sponsorship packages may be created in a “mix-and-match”-way. Based on the final amount of support, all sponsors will be assigned to a sponsorship level. Please note that companies / institutions who solely participate in the exhibition will not be listed as sponsors.

Sponsorship Level	Minimum Net Contribution	Additional Benefits
Gold Sponsor	8,000 EUR	<ul style="list-style-type: none"> ○ 2 additional registrations ○ 1st priority of exclusive sponsorships / exhibition space ○ Prominent listing of company / institution as “Gold Sponsor” in all congress material
Silver Sponsor	5,000 EUR	<ul style="list-style-type: none"> ○ 1 additional registration ○ 2nd priority of exclusive sponsorships / exhibition space ○ Prominent listing of company / institution as “Silver Sponsor” in all congress material
Bronze Sponsor	3,500 EUR	<ul style="list-style-type: none"> ○ 3rd priority of exclusive sponsorships / exhibition space ○ Prominent listing of company / institution as “Bronze Sponsor” in all congress material
Sponsor	no minimum amount	n/a

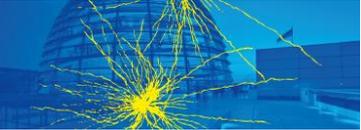
All sponsorship and exhibition amounts are indicated as net prices and will be invoiced with an additional 19% VAT.

Sponsorship Opportunities

Symposium / Industry Workshop	4,500 EUR
Scientific Session Support	from 2,000 EUR
Basic	2,000 EUR
Premium	2,800 EUR
Welcome Reception	price on request
Promotional Slides during Breaks	from 800 EUR
Basic	800 EUR
Premium	1,500 EUR
Advertisement Branding Space	price on request
Media Check Branding	1,750 EUR
Meeting WiFi Network	4,500 EUR
Badge Lanyards	1,750 EUR
Note Pads and Pens	from 800 EUR
Pens & writing pads	1,100 EUR
Pens or writing pads	800 EUR (each)
Reusable Cups for Water Dispenser	1,750 EUR
Distribution of Flyers	1,100 EUR
Advertisement via Congress App	from 1,100 EUR
Basic	1,100 EUR
Premium	1,500 EUR
Email Blast	2,000 EUR

Exhibition Opportunities

Shell Scheme Booths	
6 m ² (3x2 m)	2,600 EUR
9 m ² (3x3 m)	3,800 EUR
Space Only Booths	
6 m ² (3x2 m)	1,900 EUR
9 m ² (3x3 m)	2,800 EUR



Sponsorship Opportunities

Symposium / Industry Workshop

4,500 EUR

Companies can organise their own symposium / workshop to showcase new technologies or products to a large number of delegates. The symposium / workshop will be suitably embedded in the official congress programme. A session room with basic technical equipment* and technical support will be available. The scientific content and selection of speakers is up to the sponsor, but subject to approval by the Scientific Programme Committee. The symposium / workshop programme will be included in the online programme and congress app. To attract even more participants, the sponsor may also provide snacks and drinks to the delegates during the session at additional costs. Time frame: 45-60 minutes, max. 2 in parallel

**Included are costs for the meeting room and its technical equipment (microphone, data projector for presentation via PC, screen, laser pointer, technical support). Furthermore, in consultation with the conference organisers, the sponsor can place one advertisement for the symposium onsite and place one push message via the congress app. Registration of company staff or speakers is not included and needs to be added according to the official congress fees.*

Scientific Session Support

from 2,000 EUR

Besides plenary and keynote sessions, the scientific programme includes scientific sessions running in five parallel rooms. Interested companies may sponsor one of those scientific sessions. Kindly note: The support of a scientific session is subject to approval of the Scientific Programme Committee as well as the symposia organisers to avoid any possible conflicts of interest. The content and selection of speakers will be determined by the symposia organisers. This sponsorship item can be offered in two different options:

Basic

2,000 EUR

- Acknowledgement of sponsor, i.e., listing with company name and profile in line with chosen session in all congress material
- Acknowledgement of sponsor by session chair at session beginning

Premium

2,800 EUR

- Acknowledgement of sponsor, i.e., listing with company name and profile in line with chosen session in all congress material
- Acknowledgement of sponsor by session chair at session beginning
- Possibility to play video clip in beginning of session (max. 1 min, subject to approval)

Welcome Reception

price on request

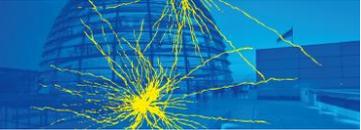
On Saturday, July 8, 2023, there will be a Welcome Reception for all registered participants. Interested companies have the opportunity to sponsor this event, which will take place in the exhibition area and provides a great networking atmosphere. Roll-ups and promotion material (supplied by the company) may be displayed in the reception area on the day of sponsorship. This sponsorship item can be offered in two different options:

Basic

- Non-exclusive sponsorship
- Limited to two sponsors
- Contribution of a fixed amount (to be agreed upon between the sponsor and the meeting secretariat)

Premium

- Exclusive sponsorship
- Sponsor covers majority of catering costs for reception



Promotional Slides during Breaks

from 800 EUR

During longer breaks between sessions, slides with general organisational information will be displayed in an infinite loop in the meeting rooms onsite (displaying time per slide per loop approx. 10 s). The sponsor may provide promotional material which will be embedded in these slide sets according to the following two sponsorship options:

Basic

800 EUR

- Promotional slide (static content) included in onsite meeting slides
- Display time per slide 5 to 10 s.
- The content of the slide needs to be approved by the congress organisers.

Premium

1,500 EUR

- Promotional video clip (max. 30 s) included in onsite meeting slides
- The content of the video needs to be approved by the congress organisers
- Video is subject to SPC approval

Advertisement Branding Space

price on request

The congress venue provides various branding opportunities. Interested companies may purchase one of the offered branding spaces which give additional visibility to the sponsor in the exhibition, posters and break area. Individual branding offers will be made upon request.

Media Check Branding

1,750 EUR

All speakers must hand in their presentations at the media check. They may also edit and update their presentations there. The sponsor's logo will be featured on all signage in the media check, used as a screensaver and for the desktop design of all working stations. If the sponsor is interested, mouse pads may be provided (at own production/delivery costs).

Meeting WiFi Network

4,500 EUR

There will be a free WiFi connection for all delegates at the venue which may be branded by a sponsor. The WiFi name and password may be chosen by the sponsor, in consultation with the meeting secretariat. WiFi login information/screen will be configured with the sponsor's logo. WiFi information is included in all congress material. All delegates using the WiFi will use and see the sponsor's information.

Badge Lanyards

1,750 EUR

Sponsors may provide the lanyards for the delegate name badges which will be distributed to each registered delegate upon arrival at the venue. The sponsor provides its own lanyards which have to be delivered to the venue in the requested quantity, ~ 1,500, in due time. The lanyard layout must be approved by the meeting secretariat in advance.

Note Pads and Pens

from 800 EUR

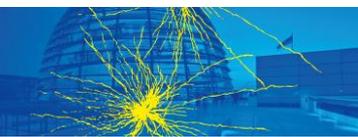
Sponsors may provide note pads and pens which will be distributed to each registered delegate upon arrival at the venue. The sponsor provides its own note pads and pens which have to be delivered to the venue in the requested quantity, ~ 1,000, in due time. The layout must be approved by the meeting secretariat in advance.

Pens & writing pads **1,100 EUR**

- Sponsorship of pens and writing pads for distribution to each delegate

Pens or writing pads **800 EUR (each)**

- Sponsorship of pens or writing pads for distribution to each delegate



- To be delivered to venue in in due time (at sponsor's cost)
- Requested quantity approx. 1,500 pens/writing pads
- Production of pens/writing pads at sponsor's costs
- To be delivered to venue in in due time (at sponsor's cost)
- Requested quantity approx. 1,500 pens/writing pads
- Production of pens/writing pads at sponsor's costs

Reusable Cups for Water Dispensers

1,750 EUR

Water dispensers for delegates will be available in the session rooms, exhibition and poster area. Sponsors may provide reusable cups which will be distributed to all delegates to avoid unnecessary waste generation. The sponsor provides its own cups which have to be delivered to the venue in the requested quantity, ~ 1,500, in due time.

Distribution of Flyers

1,100 EUR

Advertising material can be laid out on designated tables in the registration area and has to be provided by the sponsor. The delegates may take them if interested. A flyer should be an unfolded advertisement printed on one or both sides with a maximum size of DIN A4. A brochure should not exceed 10 pages in format DIN A4. It must be submitted to the meeting secretariat for approval (pdf-file). The maximum scope of delivery is 300 copies.

Advertisement via Congress App

from 1,100 EUR

Sponsors may provide an advertisement (e.g., promotion of products or announcement of booth at the congress) which will be prominently embedded in the congress app sent to delegates via the congress app on the chosen day of sponsorship (to be agreed upon with the meeting secretariat). The advertisement is subject to approval by the meeting secretariat. This sponsoring item can be offered in two different options (push message or splash screen):

Basic

1,100 EUR

- Push message (static content, text and links only) via congress app
- Date and time of the push message needs to be agreed upon by the sponsor and the congress organisers.
- The content of the push message needs to be approved by the congress organisers.

Premium

1,500 EUR

- Splash screen (display: 3 to 5 sec) which is automatically displayed when participants open a specific page in the congress app
- Date and time of the splash screen need to be agreed upon by the sponsor and the congress organisers.
- The content of the splash screen needs to be approved by the congress organisers

Email Blast

2,000 EUR

Sponsors may create individual announcements for services / products, specific sessions, exhibition booths etc. and have it sent to all registered delegates, who agreed to receiving such messages, by the meeting secretariat. The mailing date is agreed upon by the sponsor and the meeting secretariat. The sponsor provides the mailing content, which is subject to approval by the meeting secretariat, in a ready-to-send html format at least one week before the mailing.

Other ideas or special requests?

Tailor-made packages can be arranged to suit your special requests. Feel free to contact us to discuss your needs and ideas.

Exhibition Opportunities

The exhibition area is located by the delegate's main traffic route to the plenary session hall as well as poster exhibition. In addition, catering stations will be hosted in the exhibition area to ensure a constant frequentation at the booths.

Booth Options

A preliminary floor plan is [available here](#). Exhibition spaces in the following sizes / dimensions are offered:

Booth Sizes	Complimentary Registration(s)	Shell Scheme Option (net)	Space Only Option (net)
6 m ² (3x2 m)	1	2,600 EUR	1,900 EUR
9 m ² (3x3 m)	2	3,800 EUR	2,800 EUR

**Tailor-made booth sizes may be arranged upon request. Please do not hesitate to contact us to discuss your needs and ideas.*

Shell Scheme Booths

Shell scheme booths include:

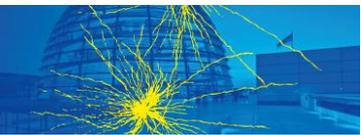
- Exhibition space in booked size, equipped with
 - Wall panels (side and back walls)
 - Fascia board with company name (max. 30 letters)
 - Spotlights (one spotlight for 3 m²)
 - Carpeted space
 - Electricity (3 kW) with one junction box
 - 1 waste basket
 - 1 table (160 cm x 80 cm)
 - 2 upholstered chairs
- General cleaning of exhibition area
 - Cleaning by night in the exhibition area is included (incl. removal of daily waste)
 - Individual booth cleaning and additional waste disposal can be booked at extra costs
- Internet access (as part of the free WiFi network available in the venue)
- Complimentary registration(s) according to booth size

Space Only Booths

Space only booth packages include:

- Exhibition space in booked size, equipped with:
 - Electricity (3 kW) with one junction box
- General cleaning of exhibition area
 - Cleaning by night in the exhibition area is included (incl. removal of daily waste)
 - Individual booth cleaning and additional waste disposal can be booked at extra costs
- Internet access (as part of the free WiFi network available in the venue)
- Complimentary registration(s) according to booth size

Additional furniture, daily stand cleaning, and technical equipment can be ordered on extra costs. The corresponding price list will be sent to exhibitors in spring 2023.



Exhibition Schedule

The exhibition schedule described below is subject to minor changes. The final schedule will be announced with the sponsor / exhibitor manual in spring 2023.

Set up *:

Friday, July 7, 2023: 13:00 – 17:00 CEST

Exhibition opening times*:

Saturday, July 8, 2023: 08:30 – 21:00 CEST

Sunday, July 9, 2023: 08:30 – 19:00 CEST

Monday, July 10, 2023: 08:30 – 18:00 CEST

Tuesday, July 11, 2023: 08:30 – 12:45 CEST

Dismantling*:

Tuesday, July 11, 2023: 13:00 – 15:00 CEST

**Subject to change. The final set up, opening and dismantling times will be published in the exhibitor's manual in spring 2023.*

Other ideas or special requests?

Tailor-made packages can be arranged to suit your special requests. Feel free to contact us to discuss your needs and ideas.

Contact

Meeting secretariat of European Glial Meetings
c/o K.I.T. Group GmbH Dresden
Bautzner Str. 117–119
01099 Dresden, Germany

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